



Winnie-the-Pooh on Management

By Roger E. Allen

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In this clever business primer, author Roger E. Allen uses the characters in A. A. Milne's classic children's story to illustrate such fundamental principles of good management as leadership, communication, organization, motivation, delegation of authority, and the importance of setting clear objectives. Allen's droll sense of humor cuts through the mind-numbing jargon of most business books. The result is a highly entertaining and surprisingly practical guide through the Hundred Acre Wood of effective business management.

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Editorial Review

From Publishers Weekly

Management, as Allen reminds us, is a very serious subject. Unfortunately, though, his presentation of substantive issues-business purpose, managerial skills, motivation-is tenuous and underdeveloped; and his coverage of organizational theory is anemic, even when addressing the pivotal ideas of Peter Drucker, Theodore Levitt and Douglas MacGregor. Allen, a management consultant, selects A.A. Milne's classic characters to probe managerial functions in "an unfamiliar context, which will allow us to think about them in a new way." But his "new way" fails to inspire. 75,000 first printing; Fortune Book Club and QPB selections; published simultaneously on Penguin-Highbridge Audio.

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From Library Journal

Management consultant Allen uses A.A. Milne's original stories and the classic drawings of Ernest H. Shepard as object lessons for today's manager. He presents the adventures of Christopher Robin and friends as illustrations of organizational management and comments on the effectiveness of management decisions and actions taken by various inhabitants of the Hundred Acre Wood. The Stranger who comes to the wood to instruct Pooh and friends in management never really explains why the group-who, after all, accomplish quite a bit without consultants-needs such instruction. Nevertheless, the Stranger teaches them basic management principles, including such fundamental communication concepts as, "The information should be meaningful to the individual who is receiving it." Although this work offers few new ideas, the old ones are refreshingly and humbly presented. Recommended for public libraries.

--Andrea C. Dragon, *Coll. of Saint Elizabeth, Convent Station, N.J.*

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From [Booklist](#)

It's about time A. A. Milne's Very Important Bear entered the current craze of metaphorical nonfiction. No surprise that management is the Very Important Subject here, since Pooh, with help from the Stranger, has Very Important Lessons to Learn. Using this conceit, then, consultant Allen explains the six basic functions of managers, from establishing objectives to measuring and analyzing results, and, along the way, inserts some of Milne's prose as examples. A case of terminal cuteness? Perhaps. But if bosses-to-be absorb these commonsense notions, then maybe the Bear with Brain is a good teacher. *Barbara Jacobs*

Users Review

From reader reviews:

Ella Butler:

Do you have favorite book? If you have, what is your favorite's book? Book is very important thing for us to understand everything in the world. Each reserve has different aim or maybe goal; it means that e-book has different type. Some people sense enjoy to spend their time to read a book. They are reading whatever they acquire because their hobby is actually reading a book. Consider the person who don't like reading through a book? Sometime, particular person feel need book if they found difficult problem or maybe exercise. Well, probably you will want this Winnie-the-Pooh on Management.

Catherine Williams:

Nowadays reading books be than want or need but also get a life style. This reading habit give you lot of advantages. The benefits you got of course the knowledge even the information inside the book in which improve your knowledge and information. The data you get based on what kind of book you read, if you want have more knowledge just go with education and learning books but if you want experience happy read one along with theme for entertaining for example comic or novel. The Winnie-the-Pooh on Management is kind of book which is giving the reader erratic experience.

Michelle Porter:

This Winnie-the-Pooh on Management is great publication for you because the content which can be full of information for you who else always deal with world and still have to make decision every minute. This kind of book reveal it info accurately using great coordinate word or we can claim no rambling sentences within it. So if you are read the idea hurriedly you can have whole facts in it. Doesn't mean it only provides straight forward sentences but tricky core information with attractive delivering sentences. Having Winnie-the-Pooh on Management in your hand like finding the world in your arm, data in it is not ridiculous 1. We can say that no reserve that offer you world within ten or fifteen tiny right but this book already do that. So , this is good reading book. Hey Mr. and Mrs. occupied do you still doubt which?

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