



Finance for Non-Financial Managers

By Anthony J. Matias



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An understanding of finance and accounting is one of the most important tools for managers. It has been said that managing without this knowledge is akin to navigating a ship without a compass. This manual will provide with you with the knowledge required to develop a solid understanding of these tools and will lead to insights into a company's financial operations.

The key concepts and applications highlighted in these pages will enable you to analyze a company's financial statements and think critically about its performance. You will be challenged to evaluate the company's financial condition as related to its past performance as well as the performance of similar companies and industry benchmarks.



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