



Managing to Have Fun

By Matt Weinstein

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Managing to Have Fun By Matt Weinstein

Have fun? at work? why bother?

"Because the health and wealth of your company depend on it."

Based on techniques that have proven successful with some of corporate America's best-known and most profitable companies, "Managing to Have Fun" is the first book to demonstrate the positive effects of "FUN" in the workplace. In it, management consultant and psychologist Matt Weinstein, whose PBS television special "Fun Works!" brought him national acclaim as the country's leading expert on fun at work, proves that not only is it possible to inject a bit of joy into the workplace, it is absolutely essential to motivate employees, combat low morale, increase productivity, and boost the bottom line.

Countless books have been written about how to build an enthusiastic, high-performance team, yet nearly all discount or ignore fun, one of the most powerful tools for nurturing successful, productive employees. Now, after a decade of industry-wide downsizing, managers in companies both large and small are finding poor morale to be a serious problem, particularly where cutbacks were deep. Employees who are expected to do more work for the same pay often feel exploited, used, or unappreciated. And the repercussions run deep -- poor morale equals greater absenteeism, higher turnover, quicker burnout, and lost sales in any field.

"Managing to Have Fun" offers hope for managers and employees alike, with a simple, straightforward, step-by-step program guaranteed to enrich and enliven any organization. Combining an inspirational tone with sound business know-how, this book explains:

How fun bolsters employee morale, reduces stress, and instills a greater sense of pride in both the individual and the team

How to identify typical problems and situations for which fun can provide a solution

How to think creatively to incorporate fun into your business life, both in good times and in difficult times

Featuring fifty-two entertaining real-life case studies, "Managing to Have Fun" provides tried-and-true examples of how anyone -- manager and employee alike -

- can incorporate a year's worth of joy and celebration into any organization.

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Editorial Review

From Publishers Weekly

Founder of Playfair Inc., a management consulting firm, Weinstein has put into practice many of the innovative motivational techniques prescribed in this manual. The keystone of this approach for businesses interested in team building for increased profitability is "fun in the workplace." Extrapolating from the free-form corporate culture evidently prevailing at Playfair, Weinstein outlines programs, both short- and long-term, that incorporate the intentional use of fun and play on the job in a way intended to promote professional community and enhance productivity at all levels. In a sampling of case presentations, Weinstein demonstrates activities that soften initial skepticism of CEOs, suggest non-embarrassing ways for personnel to interact socially and utilize humor as a humanizing element. "The company that plays together stays together" is the motto of this creative approach to management style and job satisfaction.

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Review

Laurie Beth Jones Author of *Jesus, Ceo* The tools included in Matt Weinstein's book could improve human satisfaction in the workplace by huge multiples. I wish every company implemented at least half of his techniques. His philosophies and tips for fun-making thoroughly delighted me. -- Review

Users Review

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Reading a book can be one of a lot of action that everyone in the world loves. Do you like reading book so. There are a lot of reasons why people enjoy it. First reading a book will give you a lot of new facts. When you read a e-book you will get new information simply because book is one of many ways to share the information or even their idea. Second, examining a book will make you actually more imaginative. When you reading a book especially hype book the author will bring that you imagine the story how the figures do it anything. Third, you may share your knowledge to other folks. When you read this Managing to Have Fun, you can tells your family, friends and soon about yours guide. Your knowledge can inspire different ones, make them reading a e-book.

Rosalie Dietrich:

Reading a guide tends to be new life style in this particular era globalization. With reading you can get a lot of information that will give you benefit in your life. Together with book everyone in this world can share their idea. Guides can also inspire a lot of people. Plenty of author can inspire their very own reader with their story or maybe their experience. Not only the storyplot that share in the textbooks. But also they write about advantage about something that you need example. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors nowadays always try to improve their ability in writing, they also doing some study before they write to the book. One of them is this Managing to Have Fun.

Maurice Lamothe:

People live in this new morning of lifestyle always aim to and must have the free time or they will get lot of stress from both way of life and work. So , once we ask do people have extra time, we will say absolutely indeed. People is human not really a huge robot. Then we request again, what kind of activity do you possess when the spare time coming to anyone of course your answer will probably unlimited right. Then ever try this one, reading publications. It can be your alternative inside spending your spare time, the book you have read is Managing to Have Fun.

James Yancey:

Are you kind of stressful person, only have 10 or perhaps 15 minute in your morning to upgrading your mind ability or thinking skill also analytical thinking? Then you have problem with the book as compared to can satisfy your short space of time to read it because all this time you only find guide that need more time to be study. Managing to Have Fun can be your answer as it can be read by you who have those short extra time problems.

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