



Blue Skies: A History of Cable Television

By Patrick R. Parsons

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Blue Skies is the first complete history of cable television, the most influential technology affecting the lives of almost every American. Author Patrick Parsons writes about the early days of cable -- they go back farther than most people know -- and the pioneers in the last half of the twentieth century whose business skills, entrepreneurial instinct, and luck all played out to give rise to the most ubiquitous technology in the country-- still outpacing computers and the internet -- cable TV.

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Blue Skies: A History of Cable Television By Patrick R. Parsons Bibliography

- Sales Rank: #2243199 in Books
- Brand: Brand: Temple University Press
- Published on: 2008-01-28
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.70" w x 6.00" l, 2.68 pounds
- Binding: Hardcover
- 816 pages

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Editorial Review

Review

"What is new here is the degree of detail and description Parsons gives to the people and events that brought about the evolution of cable television in the United States. The links his book forges between cable pioneers and the chain of events that created the enterprise is fresh material, no longer clouded by speculation and guesswork." -- *William R. Davie, Associate Professor of Communication/Broadcast Coordinator, University of Louisiana at Lafayette*

About the Author

Patrick R. Parsons is Don Davis Professor of Ethics, College of Communications, Penn State University. He is the co-author (with Robert Frieden) of *The Cable and Satellite Television Industry*. He is also the author of *Cable Television and the First Amendment* and co-editor (with Steve Knowlton) of *The Journalist's Moral Compass*.

Users Review

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Irma Patterson:

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