

The Six Sigma Fieldbook: How DuPont Successfully Implemented the Six Sigma Breakthrough Management Strategy

By Mikel Harry, Don R. Linsenmann



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The authoritative hands-on guide to putting the Six Sigma strategy into practice, written by Mikel Harry, co-founder of the Six Sigma Academy, and Don Linsenmann, the Six Sigma champion who helped to implement Six Sigma across DuPont's eighteen business divisions.

The ideal companion to Mikel Harry and Richard Schroeder's national bestseller *Six Sigma*, THE SIX SIGMA FIELDBOOK takes readers inside the nuts and bolts of implementing the Six Sigma breakthrough strategy, showing readers how companies can streamline their operations, improve the quality of their products and services, and dramatically increase their profits.

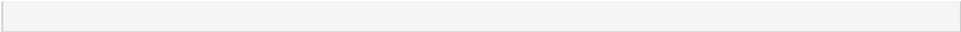
Based on DuPont's multi-year unrolling of Six Sigma throughout the company's global business divisions, THE SIX SIGMA FIELDBOOK discusses the opportunities, obstacles, and challenges DuPont faced in making the decision to embrace Six Sigma and attempting to adapt it to DuPont's unique culture. DuPont Six Sigma champion Don Linsenmann reveals the tools DuPont's managers needed to introduce and sustain Six Sigma quality at every level of the company, from the corner office of the executive boardroom to the factory level. DuPont used Six Sigma to help reshape their entire business model; as a result, they saved billions of dollars. Using as a framework DuPont's successful multiyear implementation of Six Sigma across its business divisions, THE SIX SIGMA FIELDBOOK reveals the day-to-day obstacles and challenges managers face in coordinating its efforts to implement and sustain Six Sigma and offers a comprehensive road-map on how companies of all kinds can successfully apply Six Sigma methodology to increase profits and improve quality.



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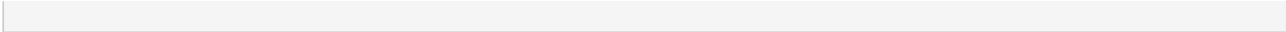
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Editorial Review

Review

WHAT THE BUSINESS WORLD SAYS ABOUT SIX SIGMA

“[Six Sigma] is the most important initiative GE has ever undertaken...it is part of the genetic code of our future leadership.” -- Jack Welch, CEO, GE

“We’ve taken the difficult but basic Six Sigma skill of reducing defects and applied it to every business process, from inventing and commercializing a new product all the way to billing and collections after the product is delivered. Just as we think we’ve generated the last dollar of profit out of a business, we uncover new ways to harvest cash as we reduce cycle times, lower inventories, increase output, and reduce scrap. The results are better and more competitively priced products, more satisfied customers who give us more business, and improved cash flow.” --Larry Bossidy, CEO, AlliedSignal

“The [Six Sigma] Breakthrough Strategy gives new structure to the tools we already had. Structure has been the key element missing in Polaroid’s drive for quality. I keep telling my people that the Breakthrough Strategy cookbook tells us how to use time-tested ingredients in new ways...For us, the results from the Breakthrough Strategy have been quick and powerful.” ---Mike Hart, Black Belt Engineer, Polaroid

“Mikel Harry’s innovation of Breakthrough Strategy has taken quality into America’s boardrooms. While Dr. Deming’s theory of profound knowledge built management awareness and Dr. Juran’s trilogy helped to establish the foundation of a solid quality ‘science,’ Dr. Harry has demonstrated how to make theory become practice at companies like Motorola, ABB, AlliedSignal, and GE.”

-- Gregory Watson, President, American Society for Quality

From the Inside Flap

The ideal companion to the national bestseller *Six Sigma*, THE SIX SIGMA FIELDBOOK details the nuts and bolts of the methodology that enabled countless companies to streamline their operations, improve the quality of their products and services, and dramatically increase their profits.

Combining the priceless knowledge and experience of Mikel Harry, who helped to create Six Sigma at Motorola, and Don Linsenmann, who headed DuPont's efforts to put it into practice, THE SIX SIGMA FIELDBOOK presents the tangible tools managers need to introduce and maintain Six Sigma quality at the executive, operations, and line management levels of any organization. DuPont used Six Sigma to help redirect their entire business model, saving them billions of dollars and creating valuable new business. Using as a framework DuPont's successful multiyear implementation of Six Sigma across all of its eighteen business divisions, THE SIX SIGMA FIELDBOOK demonstrates through dozens of examples and comprehensive guidelines how anyone—from CEOs to human Resource executives—can apply the Six Sigma principles to specific projects or problems and make the Six Sigma program an integral part of day-to-day business.

About the Author

MIKEL J. HARRY, Ph.D., is the founder and former CEO of the Six Sigma Academy, Inc. He helped develop the Six Sigma program at Motorola during the 1980s and later served as corporate vice president at Asea, Brown, Boveri, Ltd. He lives in Scottsdale, Arizona. DON R. LINSENMANN is vice president and corporate champion, Six Sigma, at DuPont, leading the global deployment of DuPont's Six Sigma program. In addition, he has global responsibility for DuPont's Corporate Strategic Accounts. He lives in West Chester, Pennsylvania.

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Laura Clark:

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