



Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series)

By Rebecca Stott, Anna Snaith, Rick Rylance



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This practical book demystifies the processes of academic writing through careful explanation and a series of engaging and practical examples.

- The techniques and strategies offered apply to all forms of writing which require a degree of argument and analysis.
- Places emphasis on drafting, redrafting, adaptation and correction as essential processes in the transformation and communication of ideas.
- Outlines the skills central to academic essay writing including moving beyond knowledge to understanding; discriminating between one idea and another; and building up ideas to make a case.
- Introduces the history and variety of the essay as a genre as well as the range of styles and voices employed by contemporary critics and students.
- Provides a guide to the three different systems of referencing currently used in academic writing.



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Editorial Review

From the Back Cover

Although the academic essay is central to individual achievement in Higher Education, it often seems to students to be an activity that goes on outside rather than inside seminar and tutorial rooms. Making Your Case: a Practical Guide to Essay Writing is a practical book designed to demystify the processes of academic writing through careful explanation and a series of engaging and practical exercises.

The book offers a valuable opportunity for the reader to investigate and learn about the processes of academic writing and includes chapters on:

- * collecting information
- * identifying an argument
- * designing a plan
- * editing, proof-reading and referencing

Although it is rooted in the study of literary texts, the techniques explored and strategies offered apply to all courses and forms of writing which require a degree of argumentation and analysis.

Making Your Case and the three other books in the Speak-Write Series, Grammar and Writing, Writing with Style, and Speaking Your Mind, are the result of three years of research, teaching, design and development undertaken by the nationally acclaimed Speak-Write Project. This project, funded by HEFCE (Higher Education Funding Council in England) through its Fund for the Development of Teaching and Learning, was established to provide groundbreaking teaching materials to advance the speaking, writing and grammatical skills of first-year humanities undergraduates.

Rebecca Stott, Anna Snaith, Rick Rylance, Peter Chapman and Nora Crook are all based in the Department of English, Anglia Polytechnic University.

About the Author

Anna Snaith, Lecturer in English, Anglia Polytechnic University

Rick Rylance, Professor of Modern English Literature, Anglia Polytechnic University

Users Review

From reader reviews:

John Tibbs:

This book untitled Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series) to be one of several books that best seller in this year, that is because when you read this guide you can get a lot of benefit onto it. You will easily to buy that book in the book store or you can order it by using online. The publisher

on this book sells the e-book too. It makes you quickly to read this book, since you can read this book in your Touch screen phone. So there is no reason to your account to past this e-book from your list.

Peter Wright:

The actual book Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series) will bring you to the new experience of reading the book. The author style to explain the idea is very unique. When you try to find new book to learn, this book very appropriate to you. The book Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series) is much recommended to you you just read. You can also get the e-book through the official web site, so you can quicker to read the book.

Elaine Moore:

Your reading sixth sense will not betray you actually, why because this Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series) guide written by well-known writer whose to say well how to make book that may be understand by anyone who else read the book. Written inside good manner for you, still dripping wet every ideas and creating skill only for eliminate your hunger then you still hesitation Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series) as good book but not only by the cover but also through the content. This is one publication that can break don't determine book by its deal with, so do you still needing an additional sixth sense to pick this kind of!? Oh come on your examining sixth sense already alerted you so why you have to listening to another sixth sense.

Daryl Pena:

With this era which is the greater man or woman or who has ability in doing something more are more valuable than other. Do you want to become among it? It is just simple approach to have that. What you are related is just spending your time almost no but quite enough to possess a look at some books. Among the books in the top listing in your reading list will be Making Your Case: A Practical Guide to Essay Writing (Speak-Write Series). This book that is qualified as The Hungry Mountains can get you closer in turning out to be precious person. By looking upwards and review this publication you can get many advantages.

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