



Organizational Communication in an Age of Globalization: Issues, Reflections, Practices

By George Cheney, Lars Thøger Christensen, Theodore E. Zorn, Shiv Ganesh



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This innovative book brings organizational communication into the twenty-first century. The text is organized topically, around the most important issues in organizational communication study, and it builds solid bridges between theory and practice. Other themes running through the book are: linkages between internal and external organizational communication, the "disciplinarity" and multidisciplinary of organizational communication, the globalization of organizational communication, and critical thinking about pressing organizational problems. This text stimulates readers to think about, talk about, and experience organizational communication in entirely new ways! Cheney et al. stimulates critical thinking about contemporary work and organizational life; approaches the familiar as unfamiliar; asks probing questions about commonly accepted practices; considers cultural assumptions as strange rather than ordinary; offers more imaginative ways of working together; and examines the multiple levels of messages.



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From the Inside Flap

"Organizational Communication in an Age of Globalization makes an important, refreshing, new contribution to the study, teaching, and application of organizational communication. As one of the few textbooks to provide a comprehensive and self-reflexive global perspective on organizational communication, it offers teachers and students new insights into the opportunities and challenges of communicating in today's complex, multicultural organizations.

— Steven May, University of North Carolina, Chapel Hill

"These authors have crafted a must read for students of organizational communication! With an impressive research translation, it covers the field in a way that is practical, timely and, most of all, thought provoking. I recommend it to anyone who wants to understand the central role that communication plays in the ways that organizations build, maintain and change themselves."

— Gail Fairhurst, University of Cincinnati

"One of the greatest strengths of this textbook is the multinational, diverse, and outstanding teaching, researching, and practice experiences of the four authors. It is indeed an organizational communication textbook with an international scope. The reading of each chapter has been a relearning experience for me on issues that I have been teaching for many years. Each section in each chapter is discussed with such a depth and novelty in terms of perspectives that I could not stop the reading."

— Federico Varona, San José State University

"This book clearly fills a gap. Cheney et al. have managed to write a highly readable and engaging text that not only presents theory in ways understandable to students but also challenges them to think past already developed solutions to what might be needed in the near future and beyond. The style of writing is captivating and the content is superb!"

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