



Communicating About Health: Current Issues and Perspectives

By Athena du Pré

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The leading text in its market, *Communicating About Health: Current Issues and Perspectives*, Third Edition, provides a more far-reaching approach than any other health communication text. Written by Athena du Pré--an experienced researcher and noted scholar--the book offers an excellent balance of theory and practice; research and pedagogy; coverage of patient/caregiver issues; and material on the current, historical, and philosophical backgrounds of communication in health care.

Now in its third edition, this highly engaging text is more accessible than ever to students. It integrates many more real-life examples and case studies and also builds upon the previous editions' coverage of diversity, featuring new material on cultures and health systems within the U.S. and abroad. A brand-new chapter, "Public Health Crises and Health Care Reform" (Chapter 12), addresses timely concerns about modern health care.

In addition, the third edition incorporates **enhanced pedagogical features** and **new supplemental resources**, including:

- * **Career Opportunity boxes** showcasing more than one hundred careers related to health communication and links to job listings and further information
- * **Can You Guess? boxes** challenging students to consider such questions as "Which state has the highest percentage of uninsured residents?" and "In which country do people have the longest life expectancy on earth?"
- * **Instructor's Manual** (available both in print and online at www.oup.com/us/dupre) featuring sample syllabi, test questions, class activities, and more

An ideal combination of communication theory and practical advice, *Communicating About Health*, Third Edition, is designed for undergraduate and graduate courses in health communication, health promotions and campaigns, and public health. It is also an indispensable resource for readers looking to improve their communication abilities in the health care field.

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Editorial Review

About the Author

Athena du Pré is a Professor in the department of Communication Arts at the University of West Florida.

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