



The McLaren P1™: By Those Who Created It

By Andrew Frankel

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The definitive guide to the McLaren P1™, celebrating the launch of the McLaren P1™ GTR and detailing the high-tech aerodynamics and exquisite engineering McLaren has used to design and produce this dream car. The McLaren name is synonymous with high-performance supercars. The McLaren F1, launched in 1992, was considered the pinnacle of supercar production, and McLaren has now raised the bar yet again with the introduction of the groundbreaking McLaren P1™. Testament to the car's engineering excellence derived from 50 years of motorsport success, production of the McLaren P1™, limited to just 375 cars, was sold out in only three months, with each costing \$1.15 Million. A track-only version, the McLaren P1™ GTR, was unveiled in 2014 and offered only to owners of the McLaren P1™. Ownership of the most extreme model ever produced by McLaren includes membership of the exclusive McLaren P1™ GTR Driver Programme. In this fascinating story of innovation and achievement, Andrew Frankel takes readers inside the McLaren Technology Centre to reveal how the company designed a hybrid racing machine that achieved unheard of efficiency on both the road and track. Frankel, who has been granted unprecedented access to the team behind the car, brings to life each step of its development, from engineering and testing to marketing, selling, and the customization of limited editions by the McLaren Special Operations team. Lavishly illustrated and engagingly written, this book reveals the inside story of the greatest supercar ever built.

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The McLaren P1™: By Those Who Created It By Andrew Frankel Bibliography

- Sales Rank: #3277475 in Books
- Published on: 2016-05-15
- Original language: English
- Number of items: 1
- Dimensions: .0" h x .0" w x .0" l, .0 pounds
- Binding: Hardcover
- 272 pages

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Editorial Review

Users Review

From reader reviews:

Diane Williams:

Playing with family in a park, coming to see the sea world or hanging out with close friends is thing that usually you might have done when you have spare time, subsequently why you don't try issue that really opposite from that. 1 activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of information. Even you love The McLaren P1™: By Those Who Created It, you may enjoy both. It is very good combination right, you still would like to miss it? What kind of hang-out type is it? Oh can occur its mind hangout fellas. What? Still don't get it, oh come on its called reading friends.

Bobby Blade:

In this time globalization it is important to someone to acquire information. The information will make someone to understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of personal references to get information example: internet, newspaper, book, and soon. You can view that now, a lot of publisher in which print many kinds of book. The particular book that recommended for you is The McLaren P1™: By Those Who Created It this reserve consist a lot of the information on the condition of this world now. This book was represented how do the world has grown up. The language styles that writer value to explain it is easy to understand. The writer made some exploration when he makes this book. That is why this book ideal all of you.

Donna Lacher:

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