



Reflexive Methodology: New Vistas for Qualitative Research

By Mats Alvesson, Kaj Sköldberg



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Reflexive Methodology established itself as a groundbreaking success, providing researchers with an invaluable guide to a central problem in research methodology ? how to put field research and interpretations in perspective, paying attention to the interpretive, political, and rhetorical nature of empirical research. Now thoroughly updated, the **Second Edition** includes a new chapter on positivism, social constructionism, and critical realism, and offers new conclusions on the applications of methodology. It provides further illustrations and updates that build on the acclaimed and successful *First Edition*.



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Editorial Review

Review

The quality coverage of theoretical and methodological approaches in previous chapters will give most researchers the tools to be able to attempt a reflexive interpretive process...There is a sense of richness, depth and argumentation that should satisfy most readers. Admirably, the narrative drive of the volume is never lost under the collective weight of the different approaches covered. The authors' argument that qualitative researchers should be open to recognising and utilising a multiplicity of approaches is compelling, and in their framework for reflexive interpretation, they offer a persuasive and largely usable tool for doing so.

Qualitative Methods in Psychology

About the Author

Mats Alvesson holds a chair in the Business Administration department at Lund University in Sweden and is also part-time professor at University of Queensland Business School. He has done extensive research and published widely in the areas of qualitative and reflexive methodology, critical theory, organizational culture, knowledge work, identity in organizations, gender, organizational change, management consultancy etc. He has published 20 books with leading publishers and hundreds of articles, many of which are widely cited and used on higher levels in university education.

Users Review

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