



ASMP Professional Business Practices in Photography

By American Society of Media Photographers



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At last! The eagerly anticipated revised edition of the photographer's "business bible" is here, fully updated with the last word on key business practices, industry standards, and resources. Up-to-the-minute coverage now includes digital asset management; metadata standards; the role of Internet, FTP, and e-mail technologies; the impact of media consolidation on assignment and stock photography; and much more. This indispensable guide covers the full range of business and legal questions that photographers might have, with comprehensive advice from the ASMP, the foremost authority in the field. In eleven in-depth chapters, more than two dozen industry experts explore pricing and negotiating, ethics, rights in traditional and electronic media, publishing, and much more. Business and legal forms, checklists, and an extensive cross-media bibliography make this the one reference book that deserves a place on every successful photographer's bookshelf.

Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.



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Editorial Review

About the Author

The American Society of Media Photographers (ASMP) has been the leading national organization of professional photographers for more than 60 years and is the accepted authority setting the standards for business practices in professional photography.

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Rolando Gil:

This ASMP Professional Business Practices in Photography book is just not ordinary book, you have after that it the world is in your hands. The benefit you have by reading this book will be information inside this e-book incredible fresh, you will get information which is getting deeper anyone read a lot of information you will get. That ASMP Professional Business Practices in Photography without we realize teach the one who reading it become critical in considering and analyzing. Don't end up being worry ASMP Professional Business Practices in Photography can bring once you are and not make your tote space or bookshelves' come to be full because you can have it in your lovely laptop even mobile phone. This ASMP Professional Business Practices in Photography having great arrangement in word as well as layout, so you will not sense uninterested in reading.

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