



Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication)

By Sana Reynolds, Deborah Valentine, Mary M. Munter



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A brief, professional, reader-friendly guide for improving professional cross-cultural communication skills.

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Editorial Review

From the Back Cover

Help readers communicate across cultures with *Guide to Cross-Cultural Communication*, a handy reference containing information on negotiations, business writing, and speaking with those from diverse cultural backgrounds.

Relationships: Individual or Collective?; Social Framework: High Context or Low Context?; Time: Linear, Flexible, or Cyclical?; Power: Hierarchical or Democratic?; Using Language; Writing; Communicating Nonverbally; Negotiating: Process, Persuasion, and Law

Essential reading for those interested in understanding and improving intercultural communication both inside and outside their organizations; especially managers, executives, and other business professionals who must communicate in an increasingly multicultural workplace.

Users Review

From reader reviews:

Kathy Woodward:

Here thing why this Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) are different and trustworthy to be yours. First of all examining a book is good however it depends in the content from it which is the content is as yummy as food or not. Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) giving you information deeper as different ways, you can find any book out there but there is no book that similar with Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication). It gives you thrill looking at journey, its open up your eyes about the thing that will happened in the world which is maybe can be happened around you. You can bring everywhere like in park your car, café, or even in your method home by train. When you are having difficulties in bringing the published book maybe the form of Guide to Cross-Cultural Communications (2nd Edition) (Guide to Series in Business Communication) in e-book can be your alternate.

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