



Eye Benders: The Science of Seeing & Believing

By Clive Gifford, Professor Anil Seth

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Why do some printed pictures appear to swirl madly in front of your eyes? How can two colours that look completely different actually be the same? What makes complete images suddenly arise out of random patterns? With this crazy book of optical illusions, astound your eyes and amaze your brain and discover the science of how the illusions work. Clive Gifford's fun and accessible text introduces kids to the neuroscience behind how our brains and our eyes interact, creating these amazing phenomena. Children will be enthralled by the illusions, and engaged by the supporting information. Learning and critical thinking are encouraged, as readers come away wondering: can you ever believe what you see?

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Editorial Review

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In this diverse gathering of optical effects and illusions, Gifford offers a mix of classic and relatively recent examples. Following quick tours of the eye and brain, he presents images that disappear in our optical blind spot, seem to spin or drift, contain illusory differences in color, or leave afterimages of various sorts. He also covers false and forced perspectives in photography and other arts, illusory faces such as the one supposedly spotted on the surface of Mars, and stereograms. A description of what viewers will (or are at least supposed to) see and, often, the identity of the artist or scientist who discovered the effect either accompany each image or are mentioned in the appended material. Extra features include a glossary, an index, and instructions for creating a simple pinhole camera and a trick photograph. A broad overview of ways in which the eye can be fooled. Grades 4-7. --John Peters

Users Review

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Jean Parks:

As people who live in the modest era should be upgrade about what going on or details even knowledge to make them keep up with the era which is always change and move forward. Some of you maybe will certainly update themselves by studying books. It is a good choice in your case but the problems coming to you is you don't know what kind you should start with. This Eye Benders: The Science of Seeing & Believing is our recommendation to make you keep up with the world. Why, because this book serves what you want and want in this era.

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