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By William L. Briggs, Lyle Cochran, Bernard Gillett



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Briggs/Cochran is the most successful new calculus series published in the last two decades. The authors' years of teaching experience resulted in a text that reflects how students generally use a textbook: they start in the exercises and refer back to the narrative for help as needed. The text therefore builds from a foundation of meticulously crafted exercise sets, then draws students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated, and figures that are designed to teach rather than simply supplement the narrative. The authors appeal to students' geometric intuition to introduce fundamental concepts, laying a foundation for the rigorous development that follows.

To further support student learning, the MyMathLab course features an eBook with 700 Interactive Figures that can be manipulated to shed light on key concepts. In addition, the *Instructor's Resource Guide and Test Bank* features quizzes, test items, lecture support, guided projects, and more.

**This book is an expanded version of Calculus by the same authors, with an entire chapter devoted to differential equations, additional sections on other topics, and additional exercises in most sections. See the "Features" section for more details.*

MyMathLab provides a wide range of homework, tutorial, and assessment tools that make it easy to manage your course online.

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Editorial Review

About the Author

William Briggs has been on the mathematics faculty at the University of Colorado at Denver for twenty-three years. He received his BA in mathematics from the University of Colorado and his MS and PhD in applied mathematics from Harvard University. He teaches undergraduate and graduate courses throughout the mathematics curriculum with a special interest in mathematical modeling and differential equations as it applies to problems in the biosciences. He has written a quantitative reasoning textbook, *Using and Understanding Mathematics*; an undergraduate problem solving book, *Ants, Bikes, and Clocks*; and two tutorial monographs, *The Multigrid Tutorial* and *The DFT: An Owner's Manual for the Discrete Fourier Transform*. He is the Society for Industrial and Applied Mathematics (SIAM) Vice President for Education, a University of Colorado President's Teaching Scholar, a recipient of the Outstanding Teacher Award of the Rocky Mountain Section of the Mathematical Association of America (MAA), and the recipient of a Fulbright Fellowship to Ireland.

Lyle Cochran is a professor of mathematics at Whitworth University in Spokane, Washington. He holds BS degrees in mathematics and mathematics education from Oregon State University and a MS and PhD in mathematics from Washington State University. He has taught a wide variety of undergraduate mathematics courses at Washington State University, Fresno Pacific University, and, since 1995, at Whitworth University. His expertise is in mathematical analysis, and he has a special interest in the integration of technology and mathematics education. He has written technology materials for leading calculus and linear algebra textbooks including the *Instructor's Mathematica Manual for Linear Algebra and Its Applications* by David C. Lay and the *Mathematica Technology Resource Manual for Thomas' Calculus*. He is a member of the MAA and a former chair of the Department of Mathematics and Computer Science at Whitworth University.

Bernard Gillett is a Senior Instructor at the University of Colorado at Boulder; his primary focus is undergraduate education. He has taught a wide variety of mathematics courses over a twenty-year career, receiving five teaching awards in that time. Bernard authored a software package for algebra, trigonometry, and precalculus; the Student's Guide and Solutions Manual and the Instructor's Guide and Solutions Manual for *Using and Understanding Mathematics* by Briggs and Bennett; and the Instructor's Resource Guide and Test Bank for *Calculus* and *Calculus: Early Transcendentals* by Briggs, Cochran, and Gillett. Bernard is also an avid rock climber and has published four climbing guides for the mountains in and surrounding Rocky Mountain National Park.

Users Review

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Jeffrey Brown:

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