



Toyota Supply Chain Management: A Strategic Approach to Toyota's Renowned System (Business Books)

By Ananth Iyer, Sridhar Seshadri, Roy Vasher



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The Toyota Production System is the benchmark used throughout the world for “lean” thinking. Now you can model your own processes after those of the company that “wrote the book on supply chain management.”

Written by two experts on the subject, along with a former Toyota senior executive, this book details the most celebrated supply chain operation in the world to help you form an integrated, synchronized system that will be the envy of your industry.

You will find key insight into the logic behind every point of Toyota’s supply chain, along with both the tactics and strategies you can use to build an outstanding system of your own. *Toyota Supply Chain Management* explains how to achieve balance and efficiency by focusing on:

- **Variety:** Determine your variety of offerings based on operational efficiency and market demand
- **Velocity:** Maintain a steady flow through all processes of the supply chain
- **Variability:** Manage inconsistencies carefully to reduce cost and improve quality
- **Visibility:** Ensure the transparency of all processes to enable continuous learning and improvement

The authors provide valuable insider tips and offer hands-on guidance for improving production and operations in a variety of industries, including health care, insurance, banking, credit processing, and retailing.

With careful attention paid to every aspect of the subject?from principles and theories to operations and best practices?*Toyota Supply Chain Management* is the most comprehensive, insightful guide to forging a world-class supply chain system.

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Editorial Review

From the Back Cover

Top management secrets to building a world-class supply chain

Three industry insiders cover every link in Toyota's supply chain, explaining the operations and the logic behind them. *Toyota Supply Chain Management* will help you design and oversee significant improvements to your supply chain, including

- Sales planning
- Production scheduling
- Supplier Management
- Logistics
- Parts ordering
- Demand fulfillment

The authors pool their extensive and well-rounded knowledge to provide "how-to" insights for applying the lessons of Toyota in any industry. Using this book as your guide, you can create operational efficiency by better connecting offices, plants, facilities, and vendors.

Apply the lessons of Toyota to ensure your company leads the race for growth and profits in today's competitive economy.

About the Author

Sridhar Seshadri is a professor of operations management in the IROM Department at the McCombs School of Business, University of Texas at Austin. He has done extensive research on supply chain contracts and risk management.

Roy Vasher is a former Toyota senior executive. Vasher played a leading role in Toyota's North American and European initiatives to streamline the supply chain to reduce order-to-delivery lead time. Currently he is president of RPV Consulting, LLC.

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